



2024 SOIREE SPONSORSHIP OPPORTUNITIES

October 10, 2024
Novo Brazil Brewpub - Imperial Beach

For sponsorship information:
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About Us

DRIVING OTAY MESA BUSINESS GROWTH THROUGH EMPOWERMENT, ADVOCACY, AND CONNECTION

Join us and unlock your business's full potential with the Otay Mesa Chamber of Commerce.

Empowering Business Growth

The Otay Mesa Chamber of Commerce stands at the forefront of economic development and business advocacy in the San Diego/Tijuana region. We are committed to empowering local businesses through strategic initiatives and comprehensive support systems. Members benefit from a wealth of resources, including expert guidance on trade and compliance regulatory matters.

Advocating for a Stronger Community

At the Otay Mesa Chamber of Commerce, we believe a thriving business community is the cornerstone of a vibrant and prosperous region. Our dedicated team advocates for policies and initiatives that promote economic growth, streamline cross-border trade and travel, and enhance overall competitiveness. Through our advocacy efforts, we ensure that the voices of our members are heard, and their interests are represented at all levels of government.

Networking and Connections

In today's fast-paced business world, connections are key to success. The Otay Mesa Chamber of Commerce provides networking opportunities to bring together a diverse group of professionals, industry leaders, and government officials. Our events and webinars are designed to facilitate meaningful connections, foster collaboration, and spark innovative ideas.





More than **\$68 billion** in trade cross through the Otay Mesa Cargo port every year

More than **7,000 trucks** cross the Otay Mesa Cargo port every day



2nd busiest cargo port of entry along the US Mexico border

Over **330 businesses** are members of the Otay Mesa Chamber of Commerce



Otay Mesa is the most **important E-commerce hub** within the US/Mexico border

OTAY MESA IS HOME TO:



California's largest commercial land port of entry with more than \$68 billion in trade on an annual basis.



A unique pedestrian crossing that takes travelers directly into the Tijuana international airport, [Cross Border Xpress](#).



A General Aviation Airport-([Brown Field Airport](#)), which is being transformed into a state of the art facility.



A Higher Education Center, [Southwestern College](#).



Highly capable workforce.



[State and Local Incentive Programs](#).



ACCOMPLISHMENTS



CBX (Opened 2015)

Cross Border Xpress (CBX), an unprecedented border crossing that connects a new terminal in San Diego directly into the Tijuana International Airport, opened its doors on December 9, 2015.

State Route 905 (Opened 2011)

Considered the Otay Mesa Chamber's signature priority project due to the Chamber's leadership in every step of the development of this project.



La Media Road Expansion

Successfully spearheaded advocacy efforts to obtain \$4.2 million in federal funding for the La Media Road Expansion, now under construction.



TESTIMONIALS

“The Otay Mesa Chamber has been instrumental in helping us engage with the Otay Mesa community and finding great local business service providers.”

Daniel Fox, *General Manager, SAN3 Amazon*

“The Otay Mesa Chamber’s advocacy and guidance has been invaluable through the years. In particular, their leadership and effort to provide COVID vaccinations for our employees and the entire Otay Mesa community was much appreciated.”

Roy Roberto, *Sr. Director of Operations, Ajinomoto Foods North America*

“The Chamber’s events and programs have been fantastic for networking and staying informed about industry trends. We’ve forged strong business relationships thanks to our membership in the Otay Mesa Chamber of Commerce.”

Lizzette Weber, *President, Talent Connect*

“Our partnership with the Otay Mesa Chamber of Commerce has been incredibly beneficial. The Chamber’s support has helped RL Jones expand our market reach and enhance our community engagement and relationships with both government and private sector representatives from both sides of the border.”

Eduardo “Lalo” Acosta, *VP, R.L. Jones Customhouse Brokerage*



OUR EVENT SPONSORSHIPS

37th Annual Soiree & Award Reception

CORPORATE SPONSOR | \$2,950

Eight Tickets to the Event: Receive eight tickets with reserved seating to the Soiree event allowing you and your team to enjoy the celebration firsthand.

- **Prominent Visibility:** Your name and logo will be prominently featured on the Otay Mesa Chamber's website, promotional materials, and media coverage, ensuring community recognition and appreciation for your support.
- **Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement with the Chamber.
- **Recognition from the stage:** Your generous support as Corporate Sponsor will be acknowledged and applauded from the stage by the event host.
- **Tribute Video:** If desired, your company may show a one-minute video at the start of the event's stage program that highlights your appreciation of the Otay Mesa Chamber's impact in the community. Video to be produced by sponsor.
- **Highlight in Newsletter:** Enjoy inclusion in the Chamber's newsletter Sponsor Spotlight, highlighting your support of the event.
- **Inclusion in Digital Sponsor Loop:** Inclusion in the event's digital sponsorship loop being displayed during the event.



NEW OPPORTUNITY

COCKTAIL RECEPTION HOST | \$1,550

- **Two Tickets to the Event:** Receive two tickets with reserved seating to the Soiree event allowing you and your team to enjoy the celebration firsthand.
- **Branded Cocktail Reception:** Your logo will be front and center on the cocktail reception's beverage napkins and your brand will be saluted in a signature cocktail and signage noting that you are the cocktail reception host.
- **High Visibility:** Your name and logo will be featured on the Otay Mesa Chamber's website, promotional materials, and media coverage, ensuring community recognition and appreciation for your support.
- **Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement with the Chamber.
- **Highlight in Newsletter:** Enjoy inclusion in the Chamber's newsletter Sponsor Spotlight, highlighting your support of the event.
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Only 1 available

GOLD SPONSOR | \$1450

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- **Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement with the Chamber.
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SILVER SPONSOR | \$850

- **Four Tickets to the Event:** Receive four tickets with reserved seating to the Soiree event.
- **High Visibility:** Your name and logo will be featured on the Otay Mesa Chamber's website ensuring the community recognizes your support of the chamber.
- **Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement with the Chamber.
- **Highlight in Newsletter:** Enjoy inclusion in the Chamber's newsletter Sponsor Spotlight, highlighting your support of the event.
- **Inclusion in Digital Sponsor Loop:** Inclusion in the event's digital sponsorship loop being displayed during the event.



BRONZE SPONSOR | \$450

- **Two Tickets to the Event:** Receive two tickets with reserved seating to the Soiree event.
- **High Visibility:** Your name and logo will be featured on the Otay Mesa Chamber's website announcing your support of the chamber.
- **Highlight in Newsletter:** Enjoy inclusion in the Chamber's newsletter Sponsor Spotlight, highlighting your support of the event.
- **Inclusion in Digital Sponsor Loop:** Inclusion in the event's digital sponsorship loop being displayed during the event.



AWARD PRESENTATION SPONSOR | \$750

- **Three Tickets to the Event:** Receive three tickets with reserved seating to the Soiree event.
- **Logo Inclusion on Awards:** All awards presented at the event will include your logo etched onto the awards.
- **Presentation Opportunity:** You or your representatives will have the opportunity to be present on-stage during the award presentation and hand the awards to the honorees.
- **High Visibility:** Your name and logo will be featured on the Otay Mesa Chamber's website announcing your support of the chamber.
- **Highlight in Newsletter:** Enjoy inclusion in the Chamber's newsletter Sponsor Spotlight, highlighting your support of the event.
- **Inclusion in Digital Sponsor Loop:** Inclusion in the event's digital sponsorship loop being displayed during the event.

GUEST GIFT HOST | \$650

- **Two Tickets to the Event:** Receive two tickets with reserved seating to the Soiree event.
- **Branded Truffle Box:** Guests will receive the gift of a delicious chocolate truffle in a box branded with your logo sticker provided by Chamber.
- **Inclusion in Digital Sponsor Loop:** Inclusion in the digital sponsorship loop being played throughout the event.

** host to provide boxes, logo stickers, and truffles unless otherwise arranged in advance*

INDIVIDUAL TICKETS | \$135 EACH



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